

## House Resolution No. 486

**Whereas**, it is with special pleasure that the members of the Missouri House of Representatives pause to recognize an outstanding Missouri business that has played an integral role in the vibrant economy of its community; and

**Whereas**, Red Letter Communications in Cape Girardeau, Missouri, has distinguished itself as the proud recipient of the Cape Girardeau Chamber of Commerce 2004 Small Business of the Year award; and

**Whereas**, Red Letter Communications was established as a two-person agency in 1980, providing service to the automotive and medical industries in addition to retail and commercial businesses; and

**Whereas**, Red Letter Communications created Garden Power LLC, a separate entity for its gardening and growing television show and print content in the 1990s, since which time it has become a full-service marketing and communications agency with clients such as AmerenUE, Scotts Miracle Gro, and Big River Telephone; and

**Whereas**, by 2003, Red Letter Communications had made additional investments in five new employees and the physical plant, and had invested \$100,000 in equipment and technology; and

**Whereas**, Red Letter Communications boasts a long history of participation in civic, educational, and religious organizations which benefit the community; and

**Whereas**, Red Letter Communications recently commissioned a local artist to do an oil painting of the Bill Emerson Memorial Bridge, which raised more than \$11,000 for the bridge's lighting project:

**Now, therefore, be it resolved** that we, the members of the Missouri House of Representatives, Ninety-second General Assembly, unanimously join in extending our most hearty congratulations to Red Letter Communications owners Frank Kinder and Jim Riley, and to all those dedicated individuals affiliated with Red Letter Communications at this proud moment of well-deserved distinction, and in wishing them only the very best of success in all their future endeavors; and

**Be it further resolved** that the Chief Clerk of the Missouri House of Representatives be instructed to prepare a properly inscribed copy of this resolution for 2004 Small Business of the Year award recipient, Red Letter Communications.

Offered by \_\_\_\_\_  
Representative Jason G. Crowell  
Majority Floor Leader  
District No. 158

I, Catherine L. Hanaway, Speaker of the House of Representatives, Ninety-second General Assembly, Second Regular Session, do certify that the above is a true and correct copy of House Resolution No. 486, adopted February 11, 2004.

---

Catherine L. Hanaway, Speaker